



Consulate General of India
Toronto, Canada



Brand India Virtual Tour
Tuesday, October 27th, 6:30 pm – 8:30 pm IST (9 am – 11 am EST)

Agenda
(Main Room)

6:20 PM	Panellists are requested to sign in advance
6:30 PM	Welcome <ul style="list-style-type: none">Nadira Hamid – CEO, The Indo-Canadian Business Chamber
6:33 PM – 7:33 PM	Special Addresses <ul style="list-style-type: none">Apoorva Srivastava, Consul General of India, TorontoH.E Ajay Bisaria, High Commissioner of India – High Commission of India, OttawaHon. Victor Fedeli, Minister, Ministry of Economic Development, Job Creation and Trade - Government of OntarioHarshvendra Soin, Global Chief People Officer, Tech Mahindra Ltd. (Champion Speaker)John Thomas, Team Lead, FDI Services, Ministry of Economic Development, Job Creation and Trade: Presentation - Why Ontario?Manik Abott – Director, Business Consulting, Nexdigm (SKP): Doing business in IndiaSandeep Goel, President & CEO, ICICI Bank Canada
7:33 PM – 8:25 PM	1-1 B2B interaction in Breakout Rooms
8:25 PM	Closing Remarks: ICBC
8:30 PM	End

Agenda (Breakout Room)

7:33 PM	Businesses from Main Room to be assigned to Breakout Rooms
6:30 PM	Breakout Room (Official Representative to be accompanied with ICBC Team Member) <ul style="list-style-type: none">Live 1-1 interaction (Q&A) with assigned businesses through audio chat and/or chat box.Business delegates can move between Breakout rooms via Main Room access.
8:30 PM	End

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SPEAKER PROFILES



H.E. AJAY BISARIA
HIGH COMMISSIONER OF INDIA TO CANADA
OTTAWA

Ajay Bisaria has been the High Commissioner of India to Canada from March 1, 2020. He is a career diplomat who joined the Indian Foreign Service in 1987. He received his early education in Mumbai and Delhi. He has a Bachelor's Degree in Economics from the St. Stephens College, Delhi University (1980–83), a Master's degree in Business Administration from the Indian Institute of Management, Kolkata (1983–85) and a Master's degree in Public Policy from Princeton University, US (2008 – 09). Prior to joining the diplomatic service, Bisaria worked briefly with the American Express Bank and Bharat Heavy Electricals Limited (BHEL), in Delhi. He assumed office as High Commissioner of India in Canada on 1st March 2020. He holds the rank of Secretary to Government of India. He was part of the team representing India at the UN Human Rights Council, Geneva in September 2019, for a successful outreach on India's human rights record. Bisaria has published and lectured on issues of trade, finance and diplomacy with a focus on South Asia, Eurasia and Central Asia. He is fluent in Hindi, English and Russian; and has working knowledge of German, Polish and Urdu. He has a deep interest in yoga, plays golf and enjoys reading. He is married to environmentalist and writer, Bharati Chaturvedi, the founder of the NGO, Chintan.



THE HONOURABLE VICTOR FEDELI
MINISTER OF ECONOMIC DEVELOPMENT, JOB CREATION AND TRADE
GOVERNMENT OF ONTARIO

Vic Fedeli is Ontario's Minister of Economic Development, Job Creation and Trade. Minister Fedeli was first elected as the Member of Provincial Parliament for Nipissing in 2011. He was re-elected in 2014 and 2018 and has served as Minister of Finance. Minister Fedeli entered the legislature following two terms as Mayor of North Bay. Born and raised in North Bay, Minister Fedeli was a successful entrepreneur and business leader prior to his political career. In his 20s, he opened Fedeli Advertising, the first ad agency north of Toronto. In 1989, Fedeli Corporation was named in the Top 50 Best Places to Work in Canada. In 1992, he sold the firm and spent the next 11 years managing several non-profit ventures. One of them, Air Base Property Corporation, was a local development agency that took over the airside assets of Canadian Forces Base North Bay. The site is now home to several aerospace companies, as well as Canadore College's School of Aviation. In recognition of his many achievements, he was awarded the Queen's Golden Jubilee Medal in 2002.

and the Queen's Diamond Jubilee Medal in 2012. Minister Fedeli lives in Corbeil with his wife Patty, a successful humour writer.



APOORVA SRIVASTAVA
CONSUL GENERAL
CONSULATE GENERAL OF INDIA - TORONTO, ONTARIO

Ms. Apoorva Srivastava is a career diplomat, having joined the Indian Foreign Service in 2001. Prior to being appointed at India's Consul General in Toronto, she worked with the Minister of External Affairs from January 2017 to August 2019. In her 18 year diplomatic career, she has served twice in the Indian Embassy in Paris, from August 2003 to October 2006 and again from August 2012 to July 2015 and in the Indian Embassy in Kathmandu from June 2009 to August 2012. In the headquarters, she has served as Under Secretary (SAARC) and as Director (Administration). Consul General Ms. Srivastava holds a Masters in Psychology from Lucknow University. She speaks Hindi, English and French. She is married to Mr. Anshuman Gaur, a career diplomat. They have two daughters.



NADIRA HAMID
CHIEF EXECUTIVE OFFICER
THE INDO-CANADIAN BUSINESS CHAMBER

Nadira Hamid started her career with the ITC Group of Hotels, looking after their corporate affairs across India. In order to capitalize on her entrepreneurial skills, she started her own company Lafance Overseas Private Ltd which dealt with Human Resources and Structural Steel Detailing. She then moved on to managing corporate affairs for Mitchell Group (an Australian Based company) for India and Bangladesh. In her present role as CEO of the Indo- Canadian Business Chamber, Nadira has emerged as a dynamic, experienced and a visionary leader who has successfully created and executed strategies to make the India-Canada bilateral trade relations achieve new heights in the past years. She exhibits her strong background with top level Government and Industry players for their engagement in the India- Canada space. She is widely respected by business community, top level leaders and govt officials for her practical, thoughtful and solution-oriented approach. During her eight years as CEO, Nadira has championed the Chamber's commitment to serve as a voice for industry and facilitate exchange of knowledge between government and businesses in both India and Canada. Nadira successfully led, promoted and coordinated delegations to Canada that saw a participation of more than a hundred delegates from various business sectors in India. She has systematically orchestrated business missions to build a higher level of business engagements and B2B platforms for SMEs to guide them effectively. She has been instrumental in building the image of brand Canada in Indian states like Andhra Pradesh, West Bengal and tier 2 and 3 cities of India and has signed MoUs with government and industry bodies to intensify business engagement between the two countries. Her persona and charm along with years of experience in public relations makes her a well received public speaker. She is an advocate for woman empowerment and is often invited by NGO's and organizations to share her experience and thoughts with mass audience. In her free time, she loves reading and travelling with her family.



HARSHVENDRA SOIN
GLOBAL CHIEF PEOPLE OFFICER
TECH MAHINDRA LTD.

Harshvendra Soin is the Chief People Officer at Tech Mahindra. Harsh has been associated with Tech Mahindra since 2012. He brings with him a rich experience of more than 26 years in the industry. Before his current role, he was heading the Canada Enterprise Business as Senior Vice President and Country Head at Tech Mahindra (Canada). He was also the Global Leadership Acquisition & Development, and Head - Business HR for APAC & IMEA (Telecom & Enterprise) for Tech Mahindra. Before joining Tech Mahindra, Harshvendra was the Chief People Officer at Fortis Healthcare Limited, looking after all areas of Human Resources. He also worked with Aditya Birla Retail Limited as a Chief People Officer before Fortis. Harshvendra has also worked towards creating innovative HR Processes and Policies in Bharti Enterprises where he was Senior Vice President – People Excellence before moving as the Head – HR for Bharti Retail Ltd. He has also worked with the Oberoi Group and Punwire Limited. He has been a recipient of many prestigious awards including the HR Leadership Award – Asia Pacific HRM Congress, Ascent - Most Powerful HR Professionals of India Award – World HRD Congress. Other awards include the Talent Magnet Award - Conscious Business Leader Award 2016 by LinkedIn.



SANDEEP GOEL
PRESIDENT & CHIEF EXECUTIVE OFFICER
ICICI BANK CANADA

Sandeep Goel is the President and Chief Executive Officer of ICICI Bank Canada since July 2019. In this role, he is responsible for leading the growth of the bank in the Canadian marketplace. Previously, Mr. Goel was the Chief Risk Officer for the North American operations of ICICI Bank, overseeing all areas of risk management and regulatory relationships in both the United States and Canada. Before joining ICICI Bank in North America, Mr. Goel was a core member of the transformational risk team at ICICI Bank UK PLC based in London, United Kingdom. Mr. Goel has also previously held a key position in the bank's relationship team in New Delhi, India. Prior to joining ICICI Group, Mr. Goel worked on critical software and hardware automation projects with Indian Railways based in various cities in India. Mr. Goel supports a number of business and non-for-profit organizations and involved in a variety of charitable activities in the community. He is currently a member of the Foreign Banks' Executive Committee of the Canadian Bankers Association. He also serves on the Board of the Canada-India Business Council and the Canada India Foundation. Mr. Goel graduated from Delhi University with Honours in Engineering and holds an MBA from the Indian Institute of Management, Bangalore, India.



MANIK ABBOTT
DIRECTOR – BUSINESS CONSULTING (STRATEGIC INITIATIVES)
NEXDIGM (SKP)

A Chartered Accountant with an overall experience of 14 years. At Nexdigm (SKP), he has spent over 11 years in different service lines including Transaction Advisory, Greenfield, Accounting and Assurance. In last few years, played a key role in building the Greenfield and Market research advisory vertical at Nexdigm (SKP). As part of Greenfield service offerings, he assists clients through the entire phase of setup in India working along with client from advisory to execution. He has served clients across industries, including automotives, ITeS, pharmaceuticals, real estate, food and packaging, textile, and electronics. His experience also includes private and government land scouting as well as obtaining industrial, labour and commercial registrations. In recent past, he worked as a virtual CFO for the Indian arm of a fast-growing German company in the pharmaceutical sector. He also brings to the team his past managerial experience in the Cost-Plus Audit Department of one of India's largest commercial real estate developers (DLF Limited). With capabilities in post-integration advisory, he was instrumental in providing end-to-end project management support to a leading US-based client setting up a large manufacturing unit in Haryana. He has also been involved with indirect taxation assignments and has prepared advanced indirect tax manuals for leading companies. In the past, he has provided advisory on indirect taxation matters including but not limited to conducting due diligence investigations from an indirect tax perspective.



JOHN THOMAS
TEAM LEAD - FDI SERVICES
MINISTRY OF ECONOMIC DEVELOPMENT, JOB CREATION AND TRADE
GOVERNMENT OF ONTARIO

John Thomas is with the Government of Ontario – Ministry of Economic Development, Job Creation and Trade as the Team Lead of Europe and Asia. John has successfully landed high profile companies such as Uber, Cognizant, China Didi, which has created a combined total of over 1800+ jobs, as well as hosted companies such as LG and Hanwha. John has managed to secure a sales pipeline of over 7000+ jobs with an investment value of over \$2.7 billion. John has continually spoken at seminars in Montreal, New York and France and has also presented to many international delegations visiting Ontario. John has successfully managed to complete his MBA from the Rotman School of Management at the University of Toronto which enabled him to study abroad in 13 different cities across the world.

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